



Tmoney



World



N  
SEOUL  
TOWER

CVS

CAFE

Tmoney Town

120

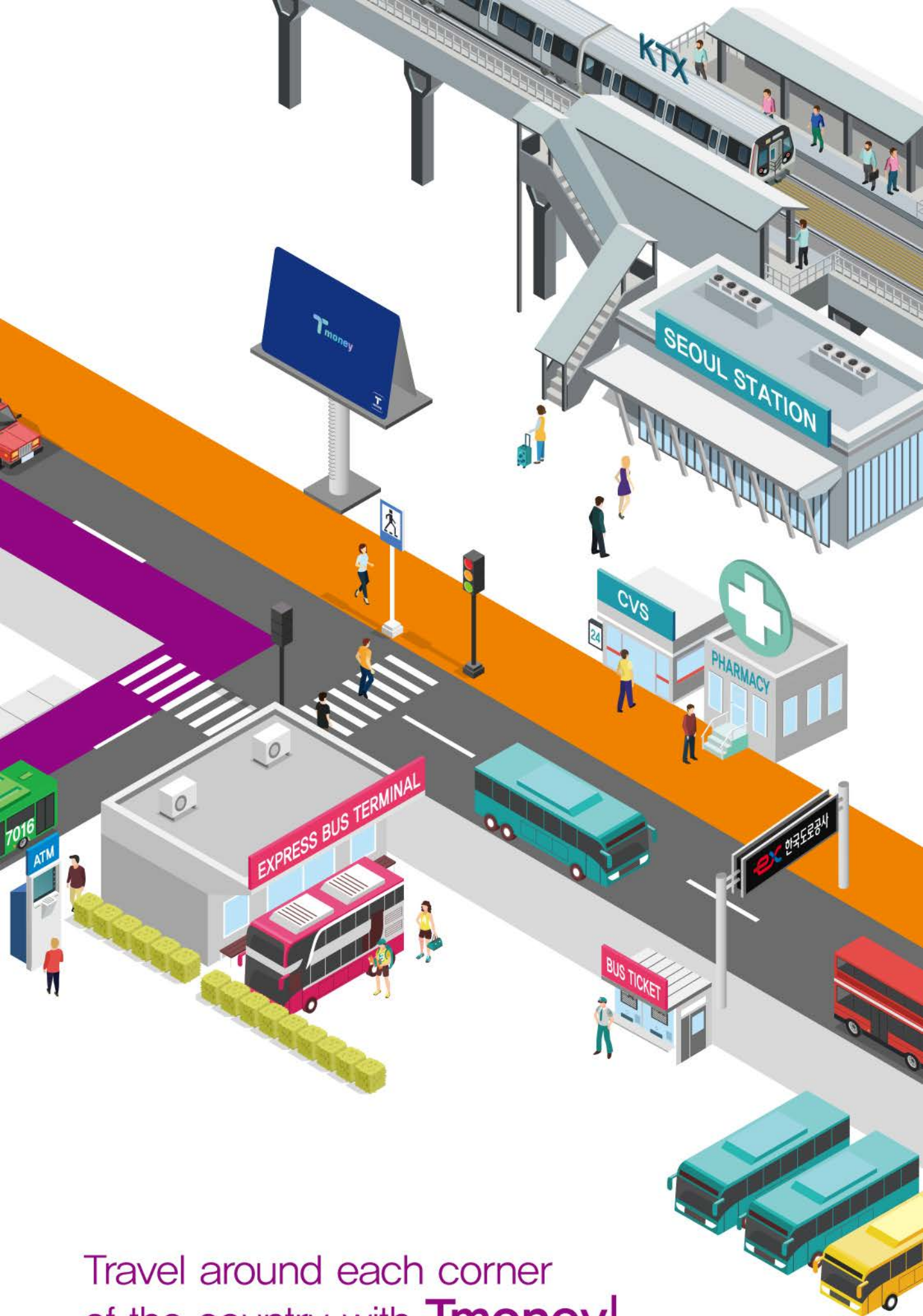
9000

LOCKER

SUBWAY  
TICKETS



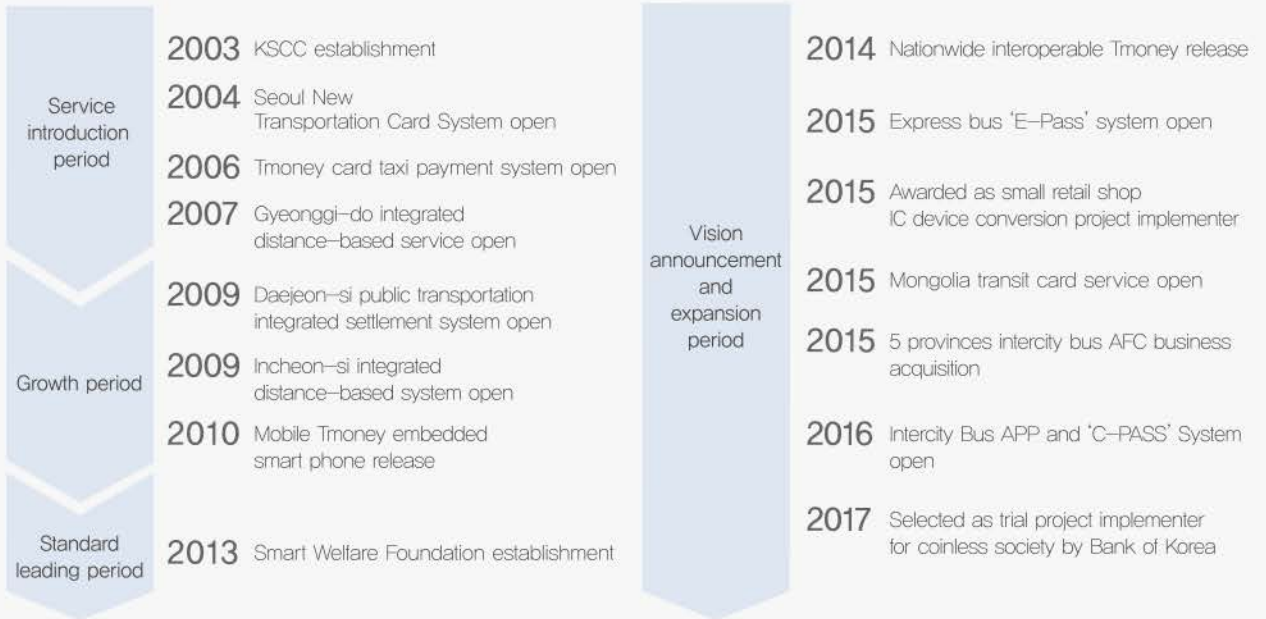




Travel around each corner  
of the country with **Tmoney!**

# History

Evolution of Korea Smart Card Co., Ltd (KSCC)



**KSCC, evolving from transit card service provider to global fin-tech platform provider**

Solution / Infrastructure / Operation

## Smart Mobility

Business sector to provide the optimal mobility through convergence with ICT and the infrastructure



Payment / Platform / Processing

## Smart Payment

Business sector to provide more convenient payment service in daily lives



## Vision 2020

KSCC will become a world top class company providing Smart Mobility and Smart Payment,



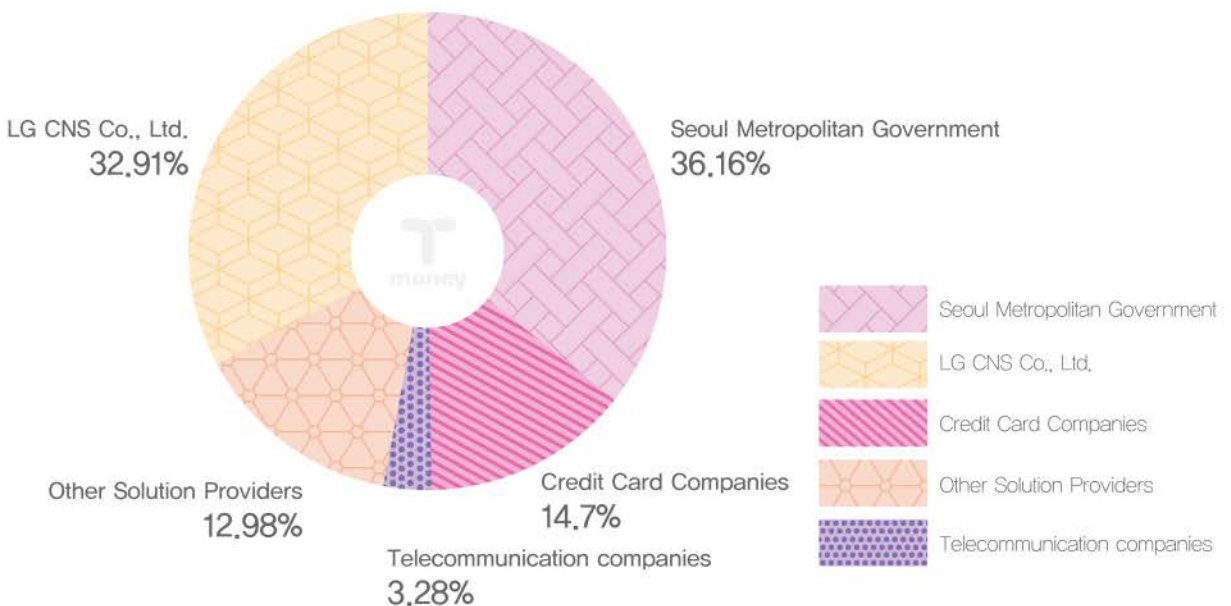
## Company Overview

KSCC is an integrated solution Provider for a transit card, successfully implementing Seoul New Transportation system with the integration of advanced IT technology and public transportation.

Company	Korea Smart Card Co., Ltd.
Established date	2003. 10
Number of employees	260
Business Areas	Settlement business, card issuing business, solution establishment, overseas business
Capital	59.7 billion won
Shareholders	Seoul Metropolitan Government, LG CNS, credit card companies, solution companies, etc.

## Shareholders

KSCC will secure competitiveness of the existing business and continuously grow by successfully promoting new businesses.



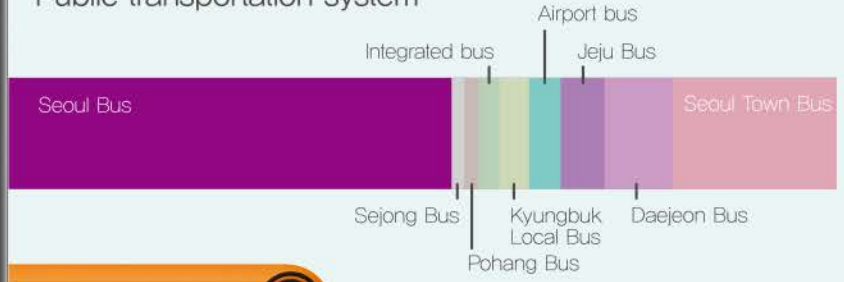


# Integrated Settlement System Operator for Seoul Metropolitan Area Public transportation payment business

KSSC is improving public transportation usage conveniences.



Public transportation system



Other Local Bus	Mungyeong, Sangju, Yecheon, Ulsan, Hampyeong, Uiseong, Gurye, Gangjin
Gyeongbuk	Andong, Geoje, Tongyeong



# 12,865

Subway gates



# 20,190,000

transactions

Daily average transaction

# 18.9

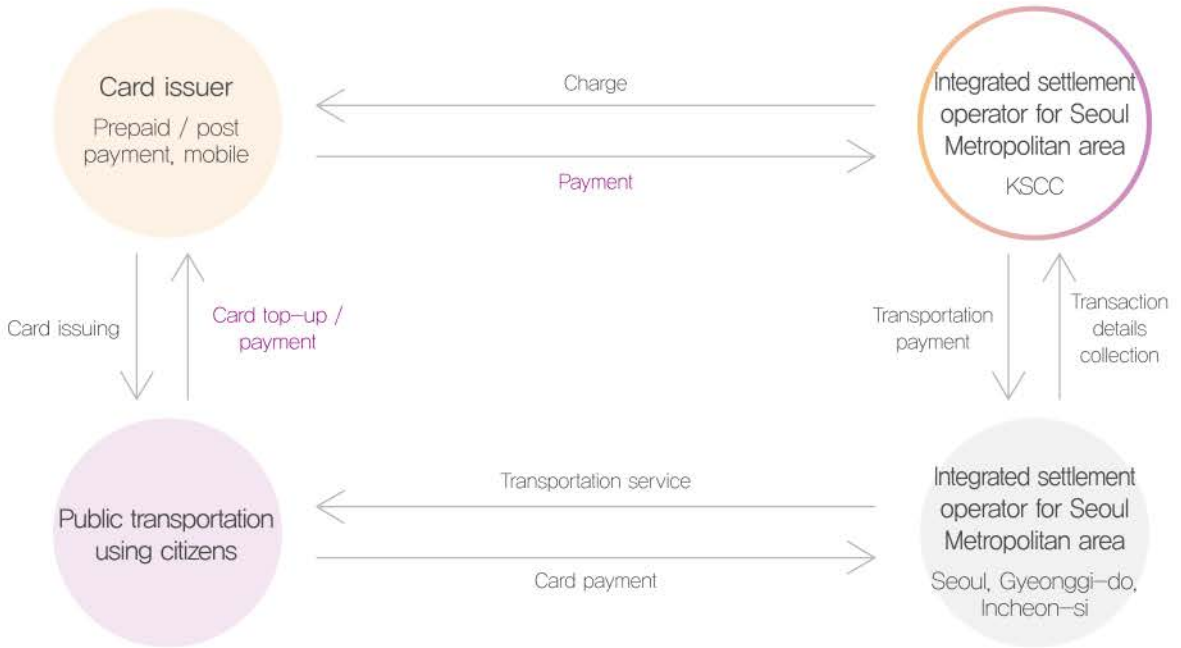
billion won

Daily average settlement amount

## Integrated public transportation settlement business for Seoul Metropolitan area

Integrated distance-based settlement system operator for Seoul Metropolitan area, Nationwide settlement operator in 58 cities including Daejeon and Jeju.

### Integrated settlement structure for Seoul Metropolitan area



## Public transportation system service area

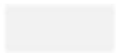
Install and Operate the payment devices for Metropolitan Subway gate, Seoul City / Mini Shuttle / Airport bus, etc. Nationwide operating businesses including Daejeon, Pohang, Jeju, etc.

### Region

Seoul, Gyeonggi, Incheon, Daejeon, Sejong, Jeju, Gurye, Gangjin, Hampyeong, Uiseong, Ulsan, Yecheon, Sangju, Mungyeong, Yeongju, Andong, Pohang, Geochang, Hapcheon, Hamyang, Sancheong, Changnyeong, Namhae, Geje, Tongyeong, Goseong, Hadong



KSCC settlement system

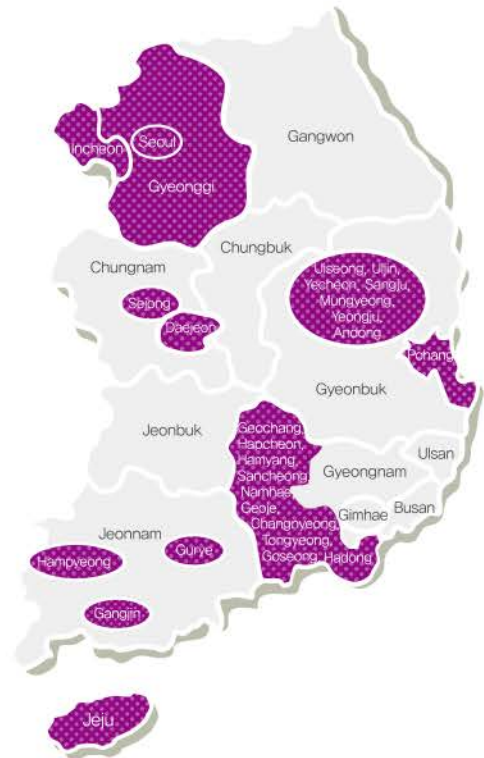


Other companies – settlement system

Ministry of Land, Infrastructure and Transport certified  
“Korea Nationwide Interoperable Card”



Ministry of Land, Infrastructure and Transport certification  
Nationwide Interoperable



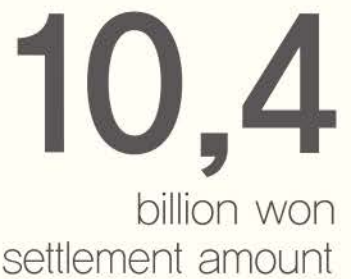
Ride Nationwide Buses and Subways with one Card! The First Nationwide Interoperable Card!

# Nationwide Taxi Business System Operator

## Taxi call / payment business

KSCC provide convenience to taxi passenger, and deliver the best settlement system for taxis that takes card, and other value added services. Moreover, the company's mission is improve quality of taxi service through encourage mutual growth of KSCC and taxi business.

Provide Nationwide Tmoney taxi payment service (including Seoul)



As of 2017

### Settlement Region

Metropolitan Areas : Seoul, Incheon, Gwangmyeong, Bucheon, Anyang, Hwaseong, Gwacheon, Gunpo, Hanam, Suwon, Yongin, Gwangju, Goyang, Uijeongbu, Ansan, Gimpo, Icheon, Siheung

Chungcheong Region : Daejeon, Cheonan, Seosan, Chungju, Cheongju

Jeonbuk Region : namwon, Gunsan

Jeonnam Region : Gwangju

Gangwon Region : Wonju




Gyeongbuk Region : Daegu, Ulsan, Pohang, Gumi

Gyeongnam Region : Busan, Gimhae, Masan, Tongyeong, Changwon, etc.

Jeju Region : Jeju



## Tmoney Taxi main business overview

<p>Card taxi settlement service</p>	<ul style="list-style-type: none"> <li>• Supply of taxi validator to nationwide taxi operators</li> <li>• Improve card ration of card payment in taxi through the monitoring</li> <li>• Operation and Maintenance of Card payment device, Operation Customer Service Center</li> <li>• Reflection on Government and Local Government Tax Policy</li> </ul>
<p>Mutual growth of taxi Business and provide Value Added Services</p>	<ul style="list-style-type: none"> <li>• Control and Pperation of Integrated Call Service for taxi</li> <li>• Operation of Deluxe Taxi service</li> <li>• Provide important source and Big Data to support Transportation–Policy</li> </ul>
<p>Operation of Call Center (24hours)</p>	<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> <p>Call center</p>  </div> <div style="text-align: center;"> <p>Education about Payment Device</p>  </div> <div style="text-align: center;"> <p>Maintenance Agency</p>  </div> </div>
<p>Payment proxy service</p>	

## Seoul Taxi Information System (STIS) based on Big data platform

It is a system that collects, processes, analyzes, and displays a variety of information related to driving through a card reader for Seoul taxi.

### Main screen




This system collects various information, including the card / cash settlement history, data related to the driving status (Cruising, On-service, Off-service, Driving distance/time etc., passenger's getting in / out area, tracking taxi drive route and so on. It can be utilized in various fields such as supporting Seoul / local taxi policy establishment, location tracking and police investigation with real-time information by checking through daily and monthly statistical data, time series, and spatial analysis.

## Mobility Platform


It is a mobile app calling service that a driver can accept customer's call through a card reader. Customers can make a quick call, search available taxis nearby and call a designated taxi by themselves without showing their destination that could cause 'screening the passengers'.

### ① Customers can search available taxis nearby

- Boarding on a cruising taxi
- Boarding on a mobile called taxi
- Boarding on a phone called taxi



Main screen



Screen for searching available taxis nearby

- Boarding after searching available taxis

### ② Card reader installed in the taxi (passenger's destination is not showed)



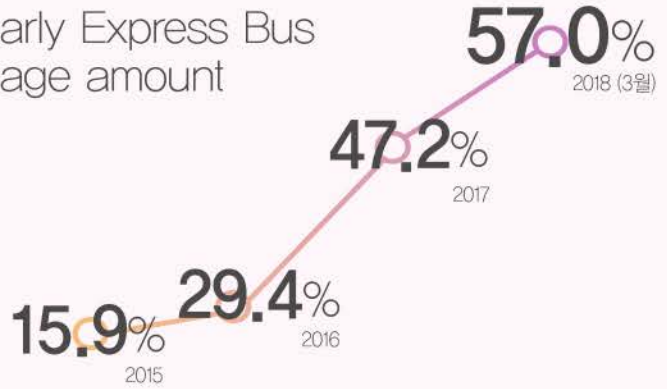
Screen for receiving customer's call

# Nationwide Transportation System Operator Express / Intercity Bus business

KSCC provide simple mobile service for book Express / Intercity Bus tickets and issue it, settlement and ticketing service for terminal transportation company Consulting and System establishment Operation service, etc. The company growing fast to become the nationwide Transportation Operator.



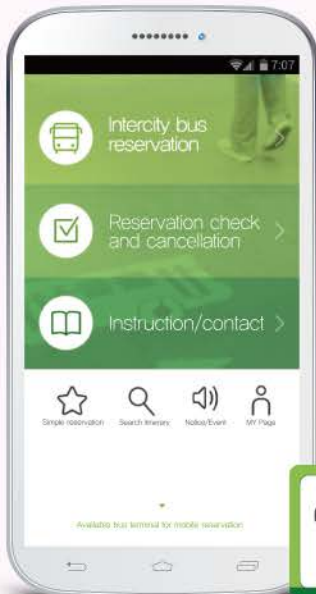
Yearly Express Bus  
usage amount



**3,111**  
billion won

Yearly Express Bus mobile APP usage amount

Partners



**7,300**  
billion won

Yearly Intercity Bus usage amount

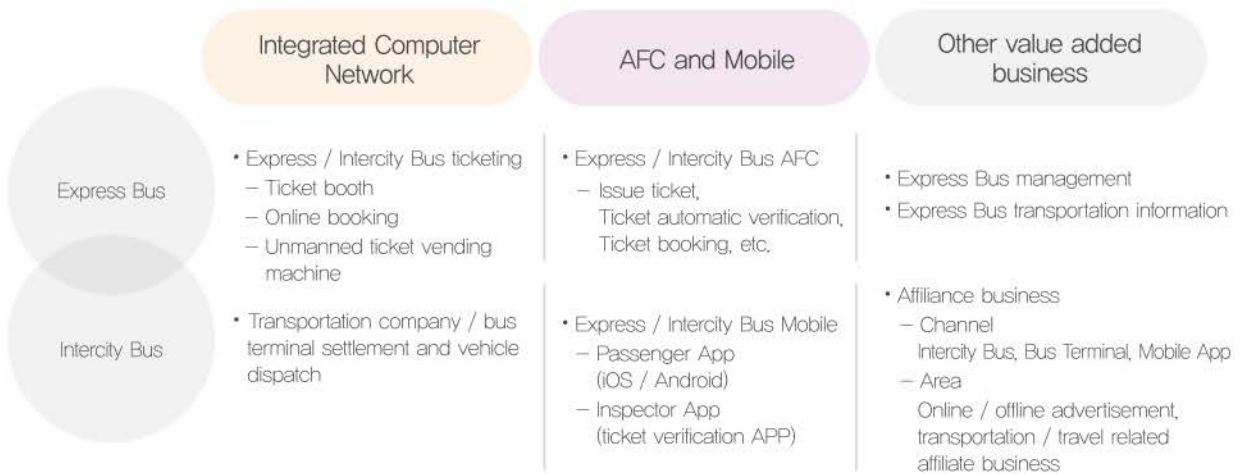
**1,300**  
billion won

Yearly Intercity Bus mobile APP usage amount

Conducted until June 18 As of 2017

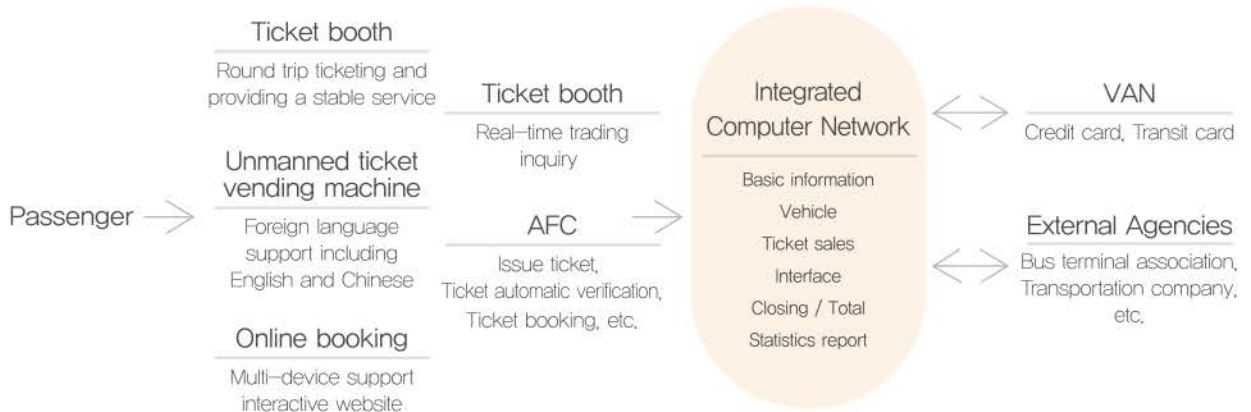
'Intercity Bus mobile APP', 'Integrated booking system' 7,000 Place Reservations available

## Express / Intercity Bus reservation



## Express / Intercity Bus booking and ticketing system

KSCC provide the services corresponding to the requirements of the customers such as bus terminal ticket booth and unmanned ticket vending machine, Online (in website) booking service and transportation company / bus terminal settlement (ERP interface), vehicle dispatch, client management, etc.



## Express / Intercity Bus AFC

Express / Intercity Bus AFC provides on-board ticketing and ticket automatic verification, and real-time reservation status (boarding, ticketing, available seats)

- Provides various payment media (prepaid · post payment transit card, nationwide interoperable card), on-board ticketing and booking ticket
- Announcement and arrival, other service provision, etc.

## Premium Express Bus

'First Class on Road' provides the highest quality service to the passengers.

- Simple Reservation (In operation : Major routes including Seoul ↔ Busan, Seoul ↔ Gwangju, Seoul ↔ Daegu, etc, 14route operations)
- Mobile App for Express Bus Reservation and Boarding
- Express Bus Information about a additional vehicle and arrival time to reflect transportation status in real time



- Convenience of private space, seat blocking, etc.



- Individual small table



- 160 Skyline channels, movies, music, and DVD through integrated individual monitors



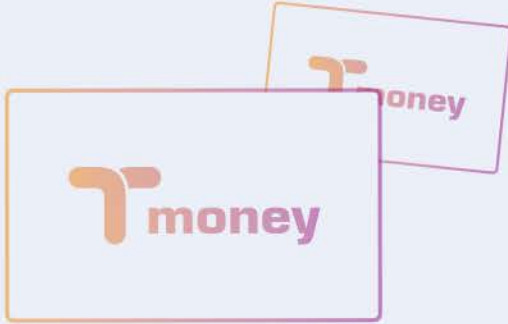
- Foot rest, neck pillow, and private USB port



# Korea's No.1 Prepaid Card Operator

## Card issuing / affiliate

KSCC is the electronic finance company representing Korea, issuing "Tmoney", prepaid electronic payment platform, and implementing various card businesses including sales, affiliate and recruiting retail shops, etc.



# 5.64

million cards  
Yearly Tmoney sales

\* Based on nationwide exit volume



# 81.3%

Market share

\* Traffic card transaction amount in Metropolitan area

As of 2017

### Sales / Top-up posts

Convenience stores	
Subway	서울교통공사 Seoul Metro Card vending machines, manned / unmanned top-up machines, station service centers
	AREX 공항철도주식회사 Travel Center, Card vending machines
Others	Street sales shops (individual top-up shops), individual convenience stores

### Sales posts

Airport Currency Exchange	우리은행                  신한은행                 (Incheon International Airport, Gimpo International Airport)	Overseas	支付宝 Mobile wallet
Airline	JEJUair (International line),                  Hkexpress (All routes to Korea),                  AIR SEOUL (International line)		
Travel Information desk	Gwanghwamun, Dongdaemun, Gimpo International Airport, Hongdae, Itaewon, Samil Bridge, COEX, Namdaemun	Online shops	Tmoney online shops ( <a href="http://www.t-zone.co.kr">www.t-zone.co.kr</a> )

### Top-up stations

ATM	우리은행                  신한은행                  KB                  KEB 하나은행                  NH농협은행                  신협                  우체국                  제주은행
NFC (APP)	SmarTouch, BoobINFX, Shinhan PONEY, JBank Plus

## Card business

Tmoney is Korea's representative transit card, secured the security and stability of the card operation system, complying with international standard, and keeping the overwhelming No. 1 position in the prepaid card issuance and market share. Recently, KSCC is diversifying the card shape and design stepping with the trend, and strengthening service functions and benefits by affiliates with the business partners in various areas including finance / distribution / travel, etc.

### General Card



KSCC introducing various designs including card type, accessory type, etc. Recently, licenses of distinguished domestic and overseas character companies are obtained such as Kakao Friends and Line Friends, etc. to show cards and accessories with personalities which are loved by many.

### Finance Affiliate Card



Through the affiliates with more than 10 domestic financial institutions including Woori Bank, various financial affiliate cards of 1.5 million cards per year including not only check / cash cards but also free-of-charge card / multi-function student ID cards are being issued. Also, services specialized for financial institutions such as ATM Tmoney top-up / refund service, Shinhan Bank T-mileage auto cash back service, etc. are continuously being expanded.

### Distribution Channel Affiliate Card



Through affiliates with Korea's representative convenience stores such as GS25, CU, etc., distribution channel affiliate cards are being operated so that you can use one card for Tmoney service and convenience store membership service at the same time. You can receive the benefits provided by Tmoney including Tmileage accumulation, 30% income exemption application, etc. and benefits provided by convenience store including membership point additional accumulation, 1+1 product, etc. at the same time.

### Foreign Tourist card



"Foreign Tourist Tmoney" products are also available that can help convenient travel of the foreigners who visit Korea. Various products including Korea Tour Card providing benefits specialized in transportation and shopping and Korea's only public transportation periodical ticket, Mpass, etc., so you can select and use according to your travel plan and style.

### Customized Card (sales promotion)

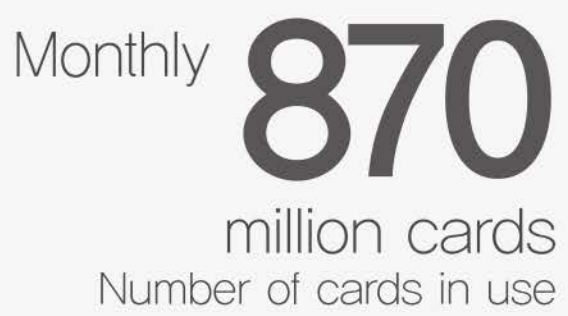
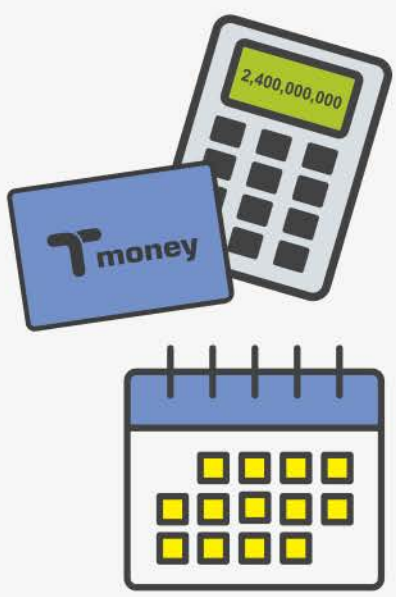


KSCC make Tmoney cards that can be used as souvenirs and corporation publicity. You can use them for company advertisement • university publicity / sales promotion gifts, travel agency • hotel publicity and travel card, wedding • first birthday celebration • company anniversary • group event, etc.

# Korea's No.1 Prepaid Card Operator

## Tmoney service affiliate

Through affiliate with various Tmoney services, make new opportunities for monthly 8 million Tmoney using customers.  
You can also have joint marketing to Tmoney users.

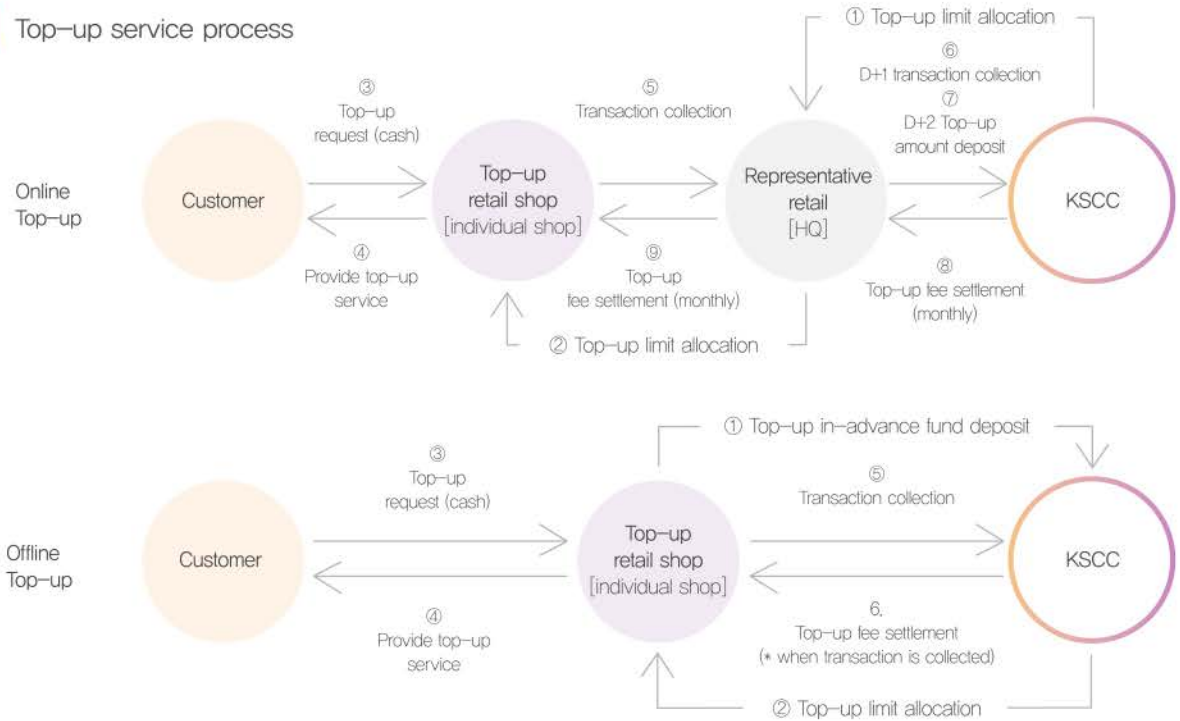




## Top-up service affiliate

- ▶ New customer recruiting is possible for Tmoney customers (good for near schools / academies street / near subway stations / bus stations / house villages, etc.)
- ▶ With the service inducing periodical visit, you can have increased frequently visiting customers and connection for additional purchase.
- ▶ New profit can be made through top-up / refund fee.

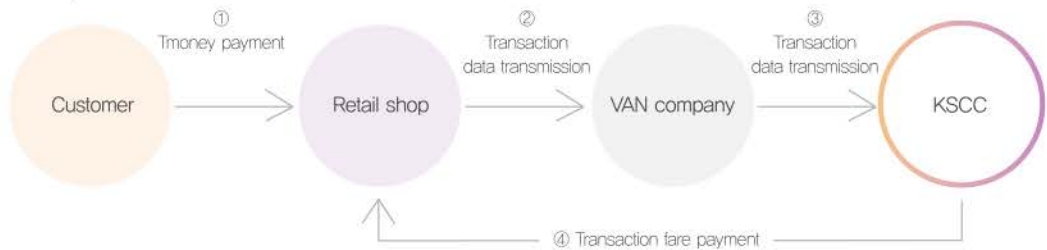
## Top-up service process



## Payment service affiliate

- ▶ 1 second quick payment, tag type simple payment
- ▶ Stable payment service regardless of the card company problem (offline payment)
- ▶ Based on the settlement day, deposit within 3 working days of bank

## Payment service process

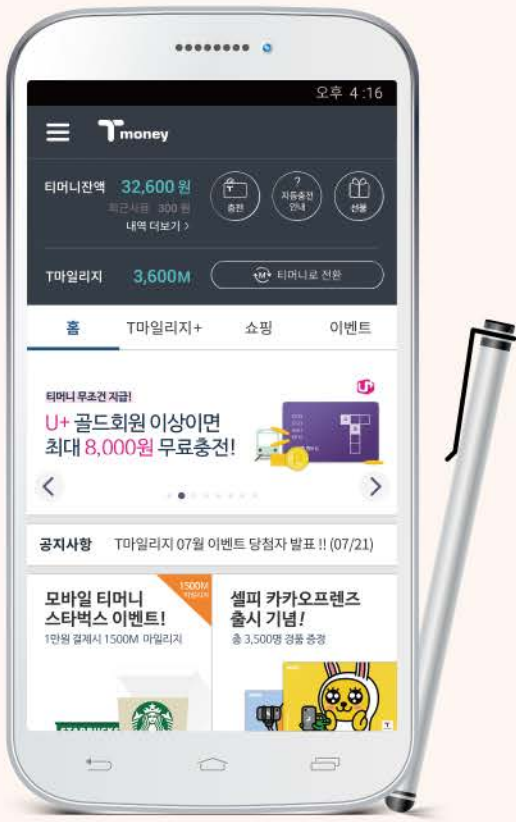


## Payment retail shop guide

Convenience stores	GS25	CU	7-Eleven	emart24	MINI STOP	365 PLUS	StoryWay	IGA MART	C/SPACE	
Hypermarket / Supermarket	Home plus	Homeplus	lala	GS Supermarket	Home plus express					
Bakery	PARIS BAGUETTE	DUNKIN' DONUTS	빛은				Restaurant	하코야	도시락	왕뚜껑
Cafe	Starbucks	EDIYA COFFEE	백다방	Gong cha	JUICY	Angelina us Coffee	BR baskin robbins	TIAMO	CAFFÉ PASCUCCI	Jamba Juice
Cosmetics	Hollika	THE FACE SHOP	TONY MOLY				Entertainment	EVERLAND		
Fast food	McDonald's	LOTTERIA					Others	Pharmacy, Highway, Internet café, Parking, etc.		

# Korea's No.1 Mobile Payment Mobile money

KSCC is leading the mobile payment market through Mobile Tmoney based on mobile phone which is successfully commercialized for the first time in the world.



Korea's representative  
mobile payment Platform!

**40**  
million

Accumulated downloads

**510**

billion won

Yearly usage amount

Post payment type and payment affiliate



As of 2017

## Mobile payment

No need to turn on the APP, just tag the backside of the mobile phone, and the payment is completed!

Not only the transportation payments, but also payments for all kinds of payments only with smart phone including distribution channel such as convenient stores and to online payments! Mobile Tmoney.

### Mobile Tmoney service

Prepaid  
top-up  
service

Top-up in mobile conveniently before using!

- ▶ Mobile top-up :  
credit / check card, mobile micro payment, account transfer, gift certificate top-up are possible.
- ▶ Top-up post guide :  
Nationwide convenience stores and unmanned top-up machines in the stations, and also at affiliated ATM.

Post payment  
type service

Just register the credit card!

Mobile post payment transportation service without top-up.

1

Download  
mobile Tmoney APP

2

Registration of payment  
platform  
First setting of daily limit  
(30,000 won or 50,000 won)

3

Tmoney retail shop  
payment / automatic  
recovery to daily limit  
(30,000 won or 50,000 won)

4

Request for payment to  
card companies or  
telecommunication  
companies

### Mobile affiliate service

You can use Mobile Tmoney service not only in Mobile Tmoney APP but also in various affiliate APPs such as Samsung Pay, Payco, etc.





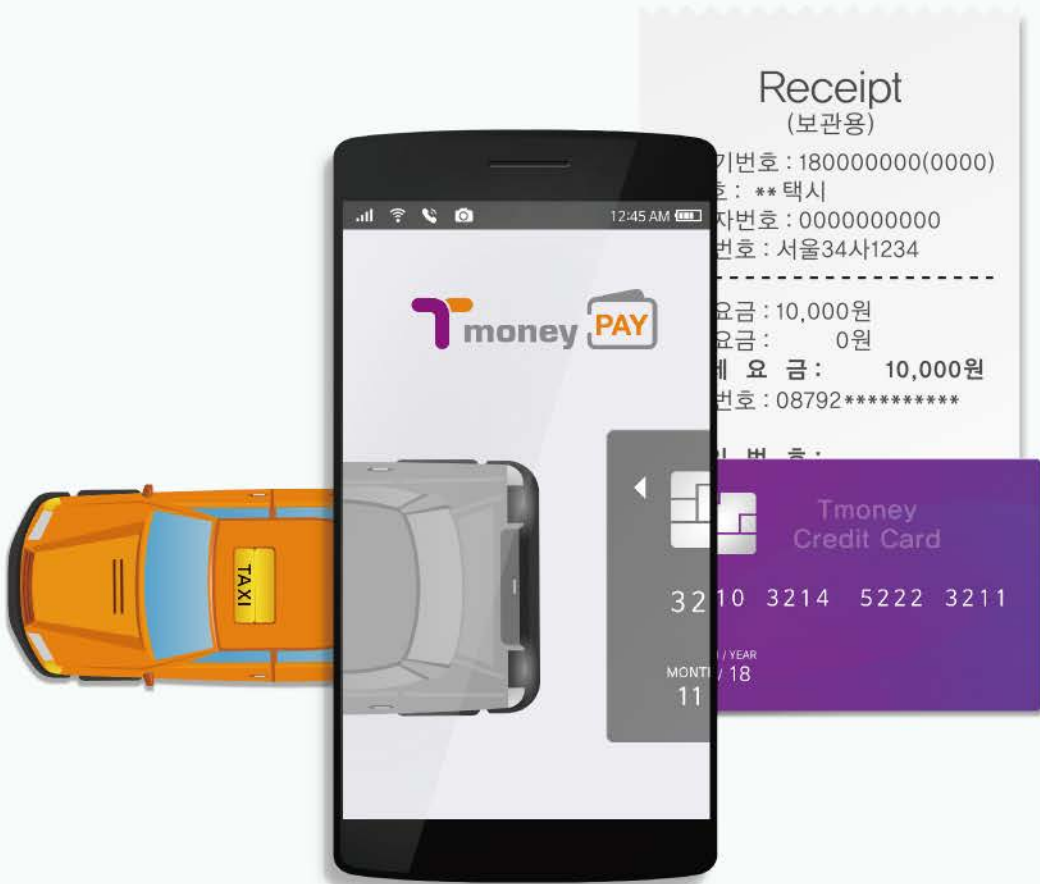
# Convenient Payment Service

## Tmoney pay

Tmoney pay taxi service is mobile taxi service provided by KSCC, advanced IT technology and transportation integrated Tmoney transit card system establishment / settlement operator and Tmoney card issuer, and it provides the convenience of mobile payment, greatly simplifies accounting process, and also saves corporation cost through strong management function,



Convenience for employees  
 Easy accounting processing  
 Cost saving with various management functions!



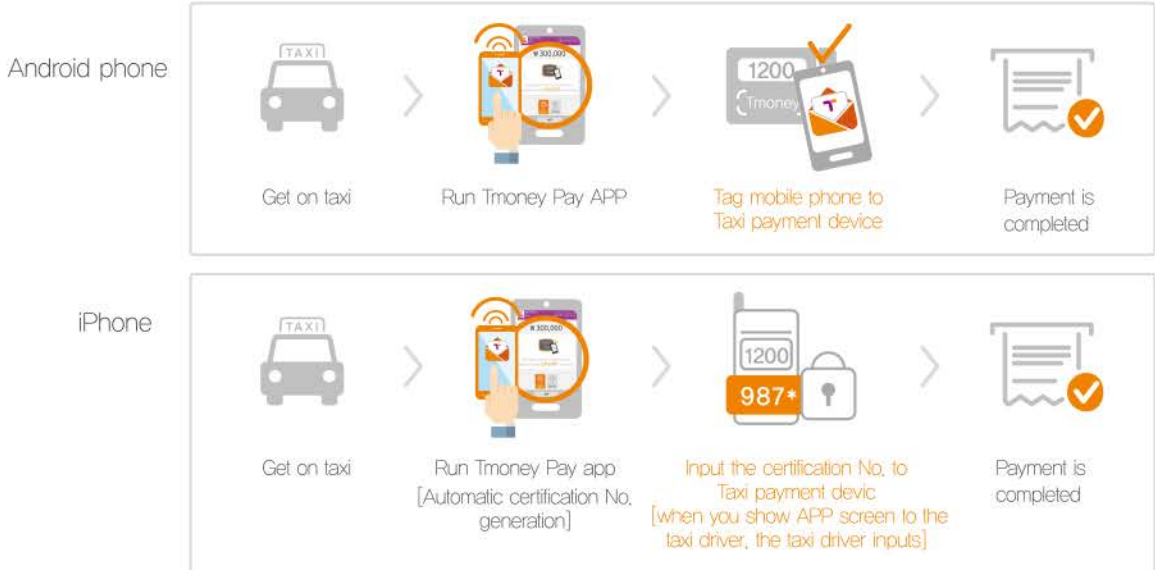
Tmoney pay major customers



## What is Tmoney Pay business for taxi service?

When employees use taxi for business, without need for calling call taxi, pay conveniently with mobile APP, and through thorough departure point management, usage outside business is restricted, and through the function of business taxi manager designation for each department, each department can manage the business taxi usage details.

## How to use Tmoney Pay



## Introduction of the features of Tmoney Pay



- You can use business taxi payment without calling a taxi.
- You can use it immediately after installing APP.
- You don't need to claim for payment.



- Through business taxi manager designation function for each department, each department can manage the business taxi usage details.
- Employees usage details computer processing, receipt processing, receipt collection, verification and storage tasks are not necessary.
- Post payment settlement for usage amount is possible
- Usage limit is set for each individual / department and business taxi usage amount management is easy.

Company cost is saved.

<p><b>Traffic induction allotment reduction</b></p>	<p><b>Usable hours / location management</b></p>	<p><b>Transparent usage details</b></p>
<ul style="list-style-type: none"> <li>• 50% of Tmoney Pay usage amount reduction benefit (APPLICATION of maximum 20% of the allotment)</li> <li>• Corresponding to both building owning companies and leasing companies</li> </ul>	<ul style="list-style-type: none"> <li>• In advance setting of usable hours</li> <li>• Usable location management through departure location restriction</li> </ul>	<ul style="list-style-type: none"> <li>• Used time, amount, departure location, and arrival location information are automatically generated in real time.</li> </ul>

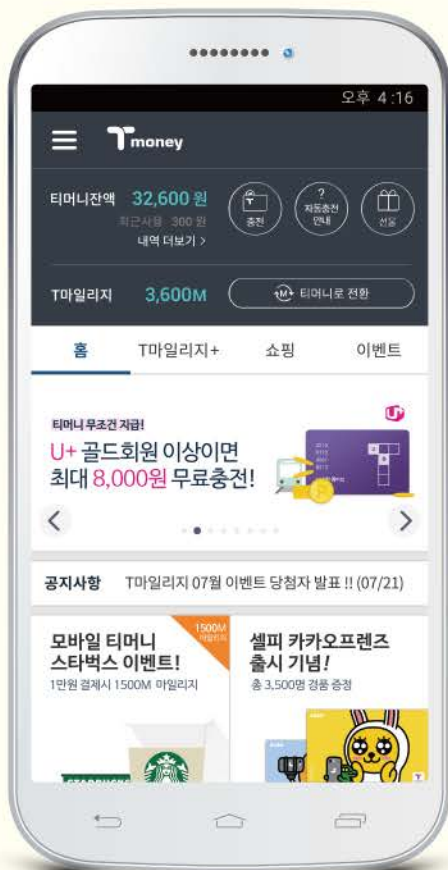
# Korea's No.1 Prepaid Card Operator Marketing platform

Based on 6 million Tmoney members, various advertisement media businesses are implemented with Mobile Tmoney APP

MAU(No. of monthly users)

# 1,200,000

People



'Main Page'



'Tmoney slide'



'Main Page'



'POP-UP' PUSH



'Transportation get on/off notice PUSH'



## Mobile Tmoney overview

Korea's biggest mobile payment service



6.60 million  
Mobile integrated members

1.20 million  
MAU (No. of monthly users)

3 million  
Mobile Tmoney members

## Service

Mobile payment APP No. 1! It is the advertisement media product owned by Mobile Tmoney.

### 'Tmoney slide'

'Even if one does not access to APP, advertisement is continuously exposed, Tmoney slide exposures are rapidly increasing since the release in July, 2016'

Tmoney slide is an advertisement media embedded in Mobile Tmoney APP based on 6 million Tmoney members, and various contents and advertisement point benefits are provided on the lock screens of the users. User customized contents are provided, and requests for advertisements from various industries are rushing in. T-mileage can be converted to Tmoney and can be used immediately.

### 'T-mileage top-up post (Offer wall)'

'Good advertisement efficiency reward marketing channel!'

T-mileage top-up post is effective for new member recruiting or APP downloads marketing.

After completing simple mission, 100~1000 T-mileage may be accumulated, so it is a channel with high customer participation rate and degree of satisfaction.

### 'A/D banner issuing'



### 'POP-UP PUSH'

'Mass PUSH with possible targeting for desired time, gender / age!'

POP-UP PUSH is a media with possible effective marketing using various channels after POP-UP advertisement exposure according to precise targeting technique.

(Advertisement / event Webpage, download / APP running, mobile coupon issuing, notice within APP / coupon box)

### 'Transportation get on / off notice PUSH'

'Sending advertisement at the very moment getting on / off the bus or subway! Only in Korea!'

Great chance to make advertisement to people having idle time after getting on the bus / subway! CTR 15%!'

Transportation get on / off notice PUSH is a media providing targeting service to the customers of nationwide public transportation (bus / subway) according to the time, place, and occasion. Contents recommendation and advertisement suitable for the transportation usage situation of the customers getting on and riding bus and subway are possible in real time.

### 'Transportation information API (B2B)'

Have you looked around when you get on the bus / subway? Most of the people use smart phones. Transportation information API tells you the time of getting on subway / bus which has the highest usage ratio of mobile APP. Client Apps can use KSCC public transportation infrastructure and 'Mobile Tmoney APP' user pool as the tool of maximizing the marketing effect with the users' public transportation usage status. For example, when advertisement contents of the clients including Push and DA, video, etc. are exposed to the uses from the client APP, it supports to maximize the targeting efficiency through the corresponding time point information / location information.

# Credit Card Payment Operator

## Value added network business

KSCC is a VAN operator officially registered to Financial Supervisory Service, providing quick and easy VAN service connected with RF / NFC payment service to small retail shops (traditional market, small and medium businessmen), public agencies, general merchant shops, etc.

### Credit Card Retail Shop Status



#### VAN



- Credit card payment processing
- Issuing cash receipt
- Easy card payment (RF / NFC / Samsung Pay and etc.)
- IC card reader switch-over project for small-sized card affiliate

#### Prepaid card



- Sell / Top-up Tmoney card
- Payment of Tmoney card
- Payment of Cloud Tmoney (Mobile)

Combine prepaid cards with VAN payment processing to attract customers and generate additional

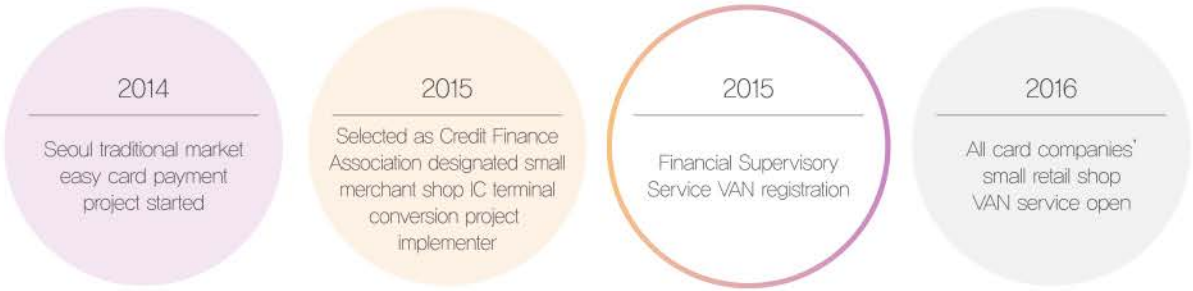
#### Main partners



Customer service center 080-208-2992 (24hours)

## VAN (Value Added Network)

Communication networks are established with credit card companies and National Tax Service to carry out credit card payment and cash receipt issuing service related businesses at the retail shops.



## General payment service

<p><b>Providing 365 days 24 hours stable service</b></p>	<p><b>Support for various payment services</b></p>	<p><b>Nationwide sales network and affiliated companies network</b></p>
<p>IDC center and security system establishment, dual system and server</p>	<p>Credit card, cash IC, Tmoney, Samsung pay, LG pay, cash receipt, Onnuri gift certificate, NH voucher, Purmee voucher, etc.</p>	<p>IT specialized manpower, exclusive service center operation, nationwide dealers affiliate</p>

## Devices

### 2 inch

KC-1601



AC-1603



KSCC-D200



### 3 inch

KC-1607



### Wireless validato (2 inch)

CM-1703





# Global Reference

Korea Smart Card promotes IT technology integrated Tmoney solution into overseas market.

We provide customer-specified services.

We are a Multi-Service Provider that can establish the system, conduct business consultation and work as an agent for settlement management



- |                         |   |
|-------------------------|---|
| Wellington, New Zealand | – Business of Wellington Transportation Card System (550 buses) and Settlement Service  |
| Kuala Lumpur, Malaysia  | – Establishment of RapidKL Cashless Bus Ticketing System (CBTS)<br>– Project management and consulting for government-led Integrated Cashless Payment System (ICPS) business  |
| Ulaanbaatar, Mongolia   | – Establishment of automatic fare collection system and operation business in Ulaanbaatar (1,200 buses)   |
| Bogota, Colombia        | – Provide AFC terminal (36 BRT station, 12,000 buses) and transportation card   |
| Bangkok, Thailand       | – Consulting of establishing government-led Integrated Central Clearing House (Bangkok Public Transportation Integrated Settlement Center) business<br>– Business of establishing public bus E-Ticket for Bangkok (2,600 buses) |

Inquiry on overseas business : [overseas@koreasmartcard.com](mailto:overseas@koreasmartcard.com)

# Social Contribution and Public Interest Activities

## Ethical management

KSCC has the principle of 'Fair and Transparent Company Management trusted by the customers.'

### Sustainable management

#### Basic concept

Sustainable management is the management activity beyond 'corporation's social responsibility (CSR)' pursuing the continuity as a main agent composing the society considering many influential elements of the company.



### Smart Transportation Welfare Foundation Business Boundary

Smart Transportation Welfare Foundation is established for overall social contribution activities in transportation sector including the support for social transportation weak, low income class, and public transportation workers, investment in public transportation and transportation policy welfare related facility, public transportation related technology development and research support, etc.

Transportation welfare project	<ul style="list-style-type: none"> <li>• Public transportation worker education support and children scholarship support (including taxi)</li> <li>• Open debate and forum operation for transit card business welfare</li> <li>• Public transportation welfare award establishment and implementation support</li> <li>• Low income and multi-cultural family children transportation cost support</li> </ul>
Public transportation and activation business	<ul style="list-style-type: none"> <li>• Improvement of public transportation and transportation weak mobility</li> <li>• Public transportation safety improvement, facility standardization project, transit card vitalization project</li> <li>• Public transportation usage publicity and public transportation safety education</li> </ul>
Research project support	<ul style="list-style-type: none"> <li>• R&amp;D fund support for transportation business related new technology development, etc.</li> <li>• Public transportation information and usage information providing project</li> </ul>

### Public interest activities



#### Public transportation usage vitalization project

Give-away of about 50,000 won equivalent transportation expense to 600 people every month through draw so that the benefit can be given to all citizens using the metropolitan public transportation.



#### Citizens Idea Competition

Transparent and trusted foundation operation through citizens participation and active foundation project development by reflecting various citizens' ideas.



#### Public transportation publicity and education by robot.

Public transportation safety education for children using robot.

# Technology and Other Awards

KSCC has independent competitiveness and AFC solution verified by government.



## Technology awards

### AFC

- Ministry of Trade, Industry and Energy (formerly, Ministry of Knowledge Economy) Selected as World Best Solution!
- Transit card settlement system  
The first ISO 9001 certification in the industry!

### CARD

- Ministry of Land, Infrastructure and Transport nationwide compatible transit card certification for the first time in the industry!
  - Transit card : '10. 07. 12
  - Payment security APPLICATION module SAM : '10. 11. 16

### MOBILE

- NFC Form & WIMA'S NFC Global Competition Awards in 2 sectors (2012) (Total of 3 sectors, Best Business Viability, Best User Experience, Best Innovative Solution)

### GLOBAL

- EACOPS Note 1)  
(East Asia Transit Card Compatibility Discussion Group)  
Private Sector Cooperation Activity (2007~) member company (Korea, Japan, Hong Kong, Singapore, Taiwan, Thailand)  
Increased understanding on transit card system of each country  
Note 1) EACOPS (East Asia Common Payment Scheme)

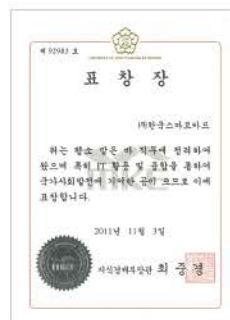
## Other awards



- [No. 22 Company Innovation Award] Minister Award 2015, 11, 30



- [Korea Design Award 2011] Product Design Sector 2011, 12, 14



- [IT Innovation Award] Award of the Minister of the Ministry of Knowledge Economy 2011, 11, 04



- [No. 2 RFID Industrialization Award] Award of the Minister of the Ministry of Industry and Resource 2007, 05, 25



# Products and Railroad AFC System

With outstanding IT technology of KSCC, faster and more convenient products are being developed.

## BMS / BIS Solution

- ▶ Bus Driver Console (B600D)
- ▶ Bus Validator (B600R)



## Express / Bus On-Board Device

- ▶ Multi-Function Integrated Device [integrated (card / cash) collector for bus]



- ▶ VAN Device  
Credit Finance Association designated Small Retail Shop IC Device



## Taxi Call / Payment

- ▶ KSCC - T300



- ▶ KSCC - 100 (rear-view mirror)



- ▶ KSCC - 3500T (NFC)



- ▶ A600N (Meter embedded type)



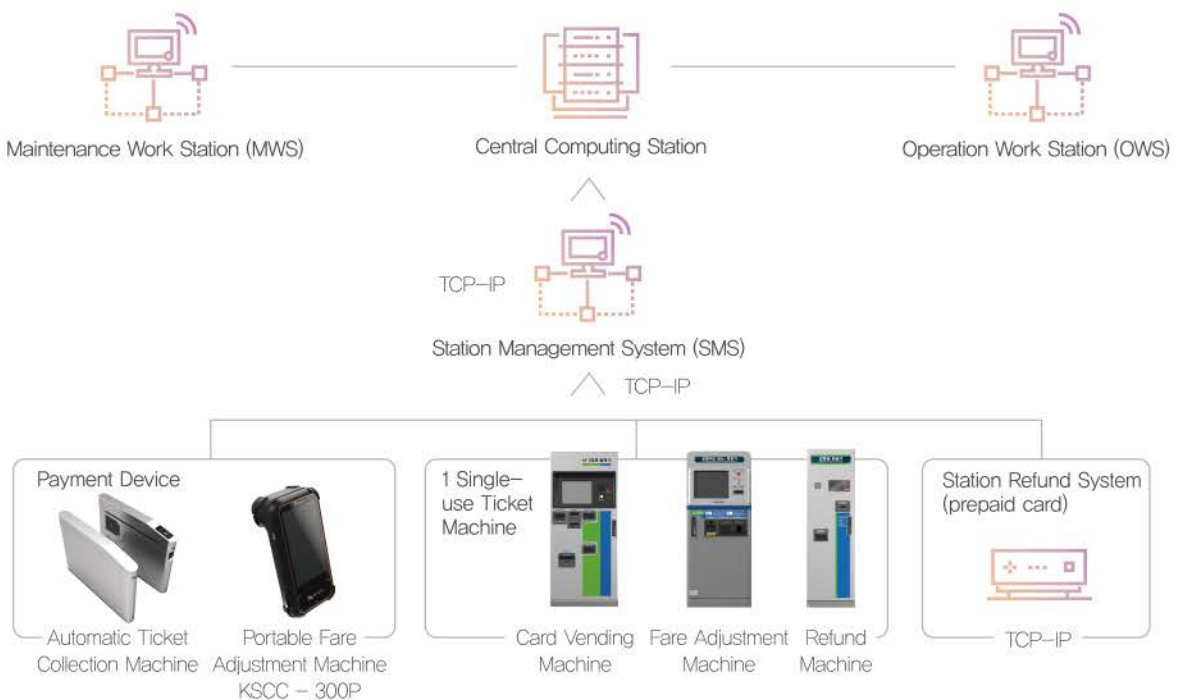
- ▶ Retail Device



- ▶ Manned Top-up Device



## Railroad AFC system





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